DATA SCIENCE FOR THE PUBLIC GOOD FORUM
SPONSORSHIP PROSPECTUS

You are invited to become a sponsor for our 2019-2020 Data Science for the Public Good Forum brought to you in partnership by the University of Virginia’s Biocomplexity Institute, Darden School of Business, Data Science Institute, and the Northern Virginia Technology Council.

The Data Science for the Public Good Forum is comprised of a Distinguished Speaker Series and Annual Symposium, and builds on the Biocomplexity Institute’s highly successful Data Science for the Public Good (DSPG) initiative, which includes an immersive DSPG Young Scholars program, workforce development, and collaborative research portfolio.

The Data Science for the Public Good initiative leverages unprecedented data access in a platform that serves as an honest broker to identify, understand and visualize the full complement of interests that affect the public good. The Forum will bring together key public and private stakeholders to discuss and plan how “doing data science” can support evidence-based policymaking and innovation to enhance the quality of life where we all live, learn, work, and play.

The DSPG Forum is public-facing and targeted at a regional audience from local, state and federal government, business, industry, regional academics, students at all levels and the general public. Each Forum event is anticipated to draw 150-200 attendees and will take place at the University of Virginia Darden School of Business Sands Family Grounds, 1100 Wilson Blvd, 30th Floor, Arlington, VA 22209.

1. The Distinguished Speaker Series will make its debut on June 14, 2019, and will be the first of many talks and vibrant Q&A sessions in the years to come. Each talk will be followed by a reception.

2. The Annual Symposium will be held Aug. 9, 2019, and held in conjunction with the Young Scholars summer program, which focuses on DSPG research projects.

Individual and corporate sponsorships are available at various levels, listed below.

We also welcome and appreciate charitable contributions in any amount to the Data Science for the Public Good Forum. All sponsors will be recognized through customary channels and may vary depending on contribution levels.

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